

## REAL LEADERS® UNVEILS ITS TOP IMPACT COMPANIES LIST OF 2024

## Impact Engine Honored as Number One Impact Investing Firm on 2024 Top Impact List

**Chicago, IL** — **January 17, 2024** — <u>Real Leaders</u>® is thrilled to announce its 2024 rankings of Top Impact Companies from around the world, recognizing <u>Impact Engine</u>, an independent, womenled and employee-owned institutional investor managing venture capital and private equity strategies, as a 2024 Top Impact Company in the global impact economy.

With over 500 applications from over 15 countries, this year's awards mark an outstanding achievement for Impact Engine, securing the No. 1 spot in the Impact Investing category. Additionally, among the hundreds of companies considered, the firm is listed as one of the Top 25 Impact Companies for 2024, coming in at No. 21 overall.

For over a decade, Impact Engine has worked to bring more capital into a market where financial returns are linked to positive social and environmental impacts. The firm specializes in private equity and venture capital funds and companies in the environmental sustainability, health equity, and economic opportunity sectors and is well-known for its specific sector expertise and its longstanding track record of generating measurable impact.

"Impact Engine is honored to be among the remarkable group of impactful organizations recognized by *Real Leaders*," said Jessica Droste Yagan, CEO, Impact Engine. "From the beginning, our team has committed to investing in business models that align financial and impact returns such that there is minimal or no trade-off between the two. We're honored that *Real Leaders* has recognized our firm as the number one impact investing company. It's truly a testament to the hard work and collaboration of our team, investors, and community of leading-edge thinkers in the impact space."

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Now in its sixth year, the *Real Leaders* Awards rank privately-owned companies by asking 30 questions within six categories of I.M.P.A.C.T (Intention, Model, People, Accountability, Collaboration and Transformation) to vet and rank companies based on those parameters.

"After five successful years of producing the go-to list of the 'Top Impact Companies,' it was time for *Real Leaders* to expand its mission by growing an impact awards community that preserves its integrity while scaling its impact," said Kevin Edwards, *Real Leaders'* General Manager.

Click here to view the full list of Impact Awards rankings.

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## **About Impact Engine**

Impact Engine is a women-owned and led Chicago-based venture capital and private equity firm investing exclusively in funds and companies driving positive impact in economic opportunity, environmental sustainability, and health equity. Impact Engine's multi-faceted investment approach ensures that it operates at the center of the impact innovation ecosystem, giving the firm unique access to differentiated, high-quality deal flow and comprehensive knowledge of the market. Additional information about Impact Engine may be found at <a href="https://www.theimpactengine.com">www.theimpactengine.com</a>.

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## **About Real Leaders**

<u>Real Leaders</u> is the fastest-growing community for impact leaders backed by a global media platform dedicated to driving positive change. Founded in 2010, *Real Leaders* recognized and advocated that businesses take more responsibility to be as cognizant of their impact on employees, society, and the planet as they are on their bottom line. *Real Leaders* is an independently owned certified B Corporation and member of the UN Global Compact. Our mission is to unite farsighted leaders to transform our shortsighted world.

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